

HeatCheck

recruiting

How To Get Recruited

NCAA | NAIA | JuCo



www.HeatCheckRecruiting.com

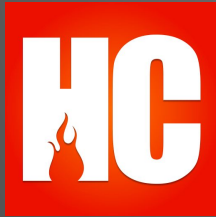
About Us

HeatCheck Group is a technology and consulting firm focused on college sports.

The HeatCheck Portfolio includes:

For Prep Athletes

HeatCheck Recruiting



For Programs

HeatCheck Analytics



NIL Collectives

HeatCheck NFT



There are **600,000** athletes on college rosters.

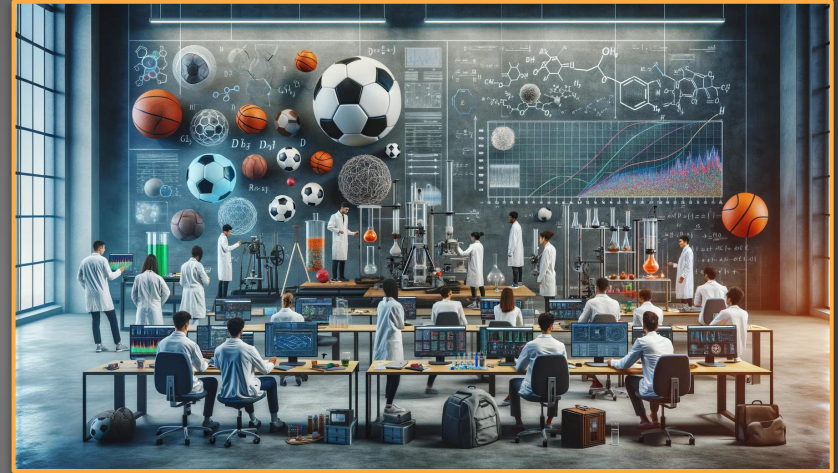
There are **13,000,000** high school varsity athletes.

1% to 7%
Will Play In College



What You Will Learn

- How to get **DISCOVERED**
- How to get **VALIDATED**
- How to get **OFFERS**

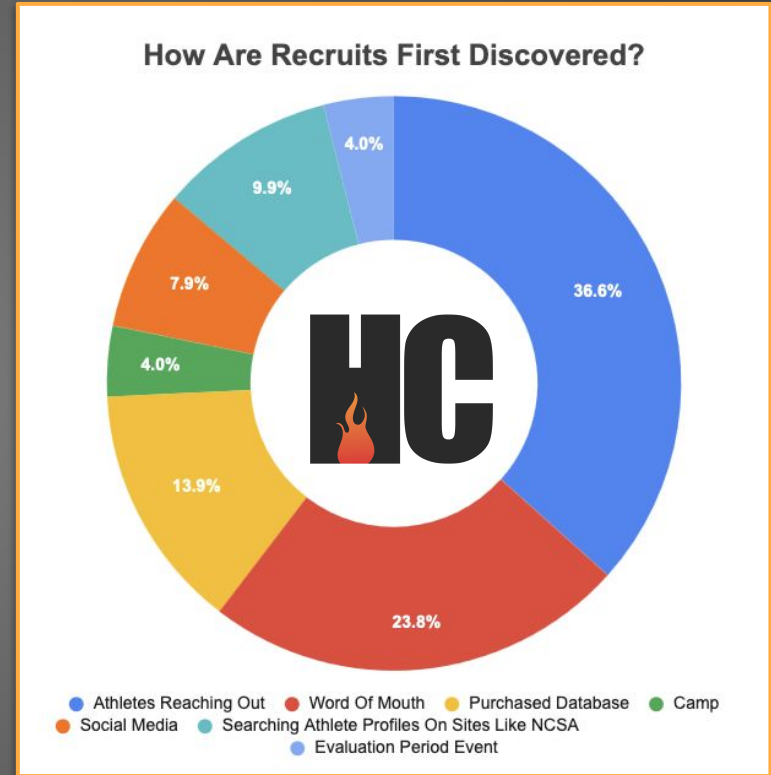


1. Get Discovered

Objective: Get On The Board

The Top 3

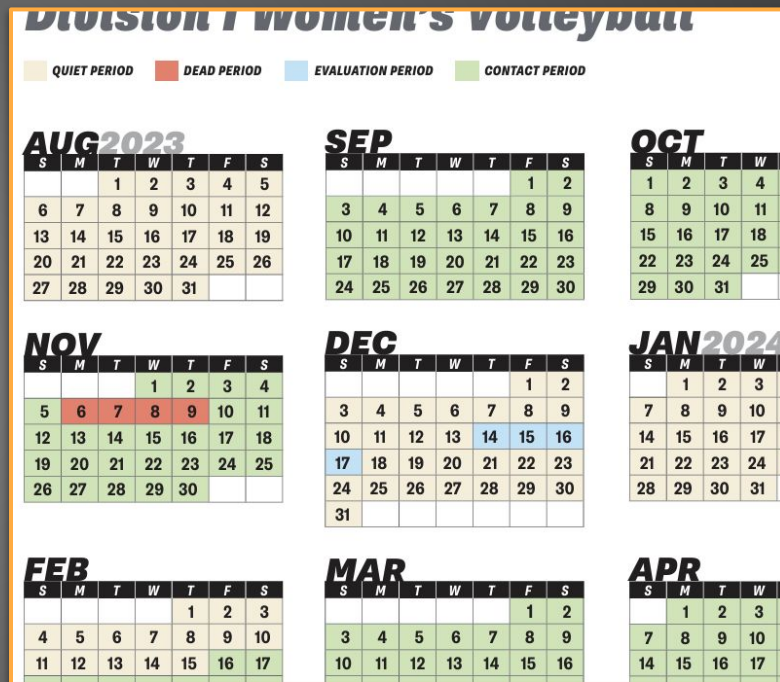
1. Play at the right events & camps
2. You contact the coaching staff
3. Active on social media (Twitter)



NCAA Recruiting Calendar

Definitions

1. Contact Period
2. Evaluation Period
3. Quiet Period
4. Dead Period
5. Recruiting Shutdown



[Link To Calendars](#)



NCAA Recruiting Calendar

EVALUATION PERIOD

CONTACT PERIOD

QUIET PERIOD

DEAD PERIOD

RECRUITING SHUTDOWN

FEB

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

MAR

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APR

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUN

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JUL

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



Contacting Coaches

1. **Email** Them
2. Follow Them On **Social Media**
3. Have Your Coaches **Email** Them



Crafting An Email

- Consider your email address.
- Subject should contain your vitals and 1 detail per email.
- Message should be 3-5 sentences.
- Include full stats and highlight video of less than 2 minutes.
- Optional: include contact info of your HS/Club coach.



2. Get Validated

Objective: Engage Coaches

How To Get Validated

1. Coaches watch you at camps, games, and practices.
2. College coaches talk with your coaches.
3. College coaches talk with you.



More Than Stats

You're Under A Microscope

1. Intensity & Drive
2. Body Language
3. Coach & Teammate Interactions
4. Parent Interactions
5. Conversations
6. Social Media



3. Get Offers

Objective: Rank Your Offers

Decision Vectors

1. **Qualitative**
Coach | Team Culture | School
2. **Quantitative**
Level | Conference | Roster



3. Get Offers

Objective: Rank Your Offers

Qualitative

1. Coach
2. Team Culture
3. School
Location | Majors | Size



3. Get Offers

Objective: Rank Your Offers

Quantitative

1. **Level**
NCAA I, II, III | NAIA | NCCAA | JuCo
2. **Conference**
3. **Roster**



Q & A

Drop your questions in the chat

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