# **ReatCheck** recruiting

#### How To Get Recruited NCAA | NAIA | JuCo

## About Us

HeatCheck Group is a technology and consulting firm focused on college sports.

The HeatCheck Portfolio includes:





#### There are 600,000 athletes on college rosters.

There are **13,000,000** high school varsity athletes.

### 1% to 7% Will Play In College



### What You Will Learn

How to get **DISCOVERED**How to get **VALIDATED**How to get **OFFERS**

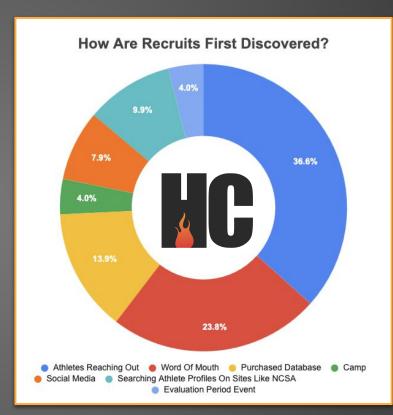


# **1. Get Discovered**

Objective: Get On The Board

#### The Top 3

- 1. Play at the right events & camps
- 2. You contact the coaching staff
- 3. Active on social media (Twitter)



### **NCAA** Recruiting Calendar

#### **Definitions**

- **Contact** Period 1
- **Evaluation** Period 2.
- 3. **Quiet Period**
- **Dead Period** 4.
- **Recruiting Shutdown** 5.

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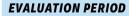
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#### Link To Calendars

#### **NCAA** Recruiting Calendar



**CONTACT PERIOD** 

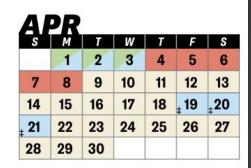
**QUIET PERIOD** 

**DEAD PERIOD** 

**RECRUITING SHUTDOWN** 

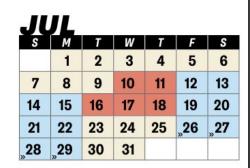
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### **Contacting Coaches**

- 1. Email Them
- 2. Follow Them On Social Media
- 3. Have Your Coaches Email Them



### **Crafting An Email**

- Consider your email address.
- Subject should contain your vitals and 1 detail per email.
- Message should be 3-5 sentences.
- Include full stats and highlight video of less than 2 minutes.
- Optional: include contact info of your HS/Club coach.

New Message	_ 1 <sup>24</sup> ×
From yourname@gmail.com ™ coach@school.edu	Cc Bcc 왇⁺
6'1" Guard - 2025 - TN - 22ppg	
Hey Coach Smith, I'm Derek Wilson. I'm a 6'1", 2025, guard Nashville, TN and I play at [ <i>High School</i> <i>AAU Team</i> ]. I'm really interested in your program as I think I would be a good fit. My stats: [stats]	
My highlight reel: [link]	
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### 2. Get Validated

Objective: Engage Coaches

#### How To Get Validated

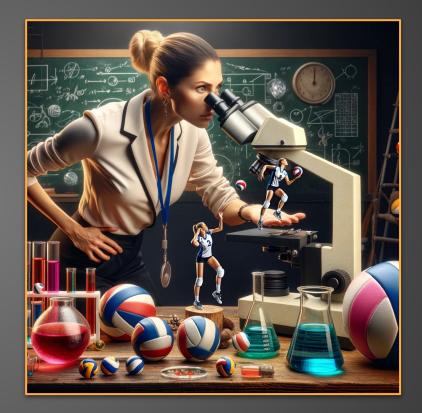
- 1. Coaches watch you at camps, games, and practices.
- 2. College coaches talk with your coaches.
- 3. College coaches talk with you.



### **More Than Stats**

#### You're Under A Microscope

- 1. Intensity & Drive
- 2. Body Language
- 3. Coach & Teammate Interactions
- 4. Parent Interactions
- 5. Conversations
- 6. Social Media



### **3. Get Offers**

**Objective: Rank Your Offers** 

#### **Decision Vectors**

- 1. **Qualitative** Coach | Team Culture | School
- 2. **Quantitative** Level | Conference | Roster

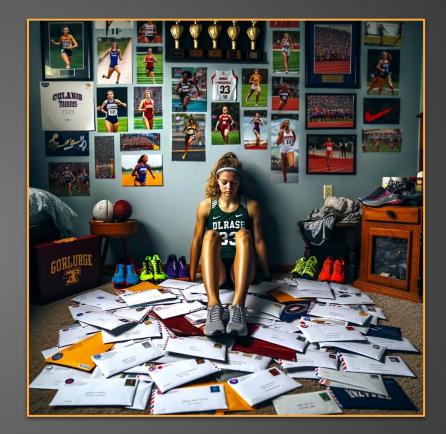


### **3. Get Offers**

**Objective: Rank Your Offers** 

#### Qualitative

- 1. Coach
- 2. Team Culture
- 3. School Location | Majors | Size





### **3. Get Offers**

**Objective: Rank Your Offers** 

#### Quantitative

- 1. Level NCAA I, II, II | NAIA | NCCAA | JuCo
- 2. Conference
- 3. Roster





Drop your questions in the chat

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# @HeatCheckGroup

vince@heatcheckgroup.com

